

# Workshop with Reg Butterfield on Brain Science – Fear, Food and Sex

This entertaining and informative workshop was held on Wednesday 23 May 2012, from 4.30 to 7 pm in M4.

Reg Butterfield is an international management consultant, HR specialist, trainer, innovator and designer of specialist processes in change and cultural management. In recent years he has actively explored brain science as an additional 'tool' for his work and, in particular, for helping to design new ways of improving the success rate of both individual and organizational change.

He gave us an extremely wide-ranging and articulate presentation, beginning with some colourfully illustrated neurophysiology, linking it with primal emotions and individual and corporate behaviour, focusing on decision making. Reg presented us with many concepts that were new to us, such as mirror neurons, the imposter syndrome and self-misidentification. He described how fear, threat, trust, penalties and rewards affected work relationships and organizations. Many — while aiming for efficiency and sound management — become dysfunctional without knowing why.

Reg left us with more questions than answers and much food for thought — a fascinating afternoon.

# WiN Global Annual Conference in Kalmar, Sweden

Five WiN IAEA members attended the WiN Global Annual Conference in Kalmar, Sweden, from 28 May to 1 June 2012. In addition, the IAEA Department of Technical Cooperation (TC) sponsored the participation of ten women from developing countries. Two participants are highlighted on page 3 of this newsletter. This year's conference was attended by about 200 participants from 30 countries, the IAEA and the World Nuclear Association (WNA). The conference theme was "Safety in the Nuclear Lifecycle. From Design to Disposal." The programme consisted of several scientific and technical sessions on this topic, WiN General Assembly, and country reports.

The conference included presentations on the current status of the Fukushima Daiichi NPP, consequences of the Chernobyl accident; decommissioning activities at Swedish and South African NPPs, Areva's EPRs, Swedish waste management facilities; containment and prevention of reactor accidents, and others.

WiN IAEA's participation in the conference raised awareness of the Agency's programmes and activities among the conference participants and promoted the Agency as a potential employer for women working in the nuclear field.

WiN IAEA will host the 2015 WiN Global Annual Conference and preparations are already under-



way. If you are interested in being part of the organizing committee that is being formed, please email Eva Gyane at e.gyane@iaea.org.



#### **New Members Breakfast**

The first WiN IAEA newcomers event was held on 18 May 2012 in the VIC cafeteria. Four newcomers and four WiN IAEA Executive Committee members got together for a nice breakfast and to talk about WiN IAEA membership, activities and objectives.

## Wiener Töchtertag 2012

On 26 April, 2012, WiN IAEA cosponsored the Wiener Töchtertag, or Vienna's Daughters' Day. Daughters of IAEA staff came to the Agency and visited a number of different sections to hear about the work in the nuclear field.



## **Upcoming Events**

3 September: WiN IAEA General Meeting (F0822, 12:30 – 14:00 h)

27 September: Luncheon with Pari Namazie on Women in the Middle East (VIC Restaurant)

23 November: WiN IAEA General assembly and elections (F0822, 12:00 – 14:00 h)

#### **Welcome New Members!**

Victoria Alexeeva-Talebi Marie Cletienne Debbie Gilley Francesca Andrian Daniela Caratas Sofia Rollet



# IAEA Department of Technical Cooperation Support for Participation in WiN Global Annual Conference

# **Azerbaijan**



Dr. Dinara Abbasova of Azaerbaijan participated in the 2012 WiN Global Annual Conference in Sweden and , having successfully networked, produced a country report, and displayed a poster, was appointed as Azerbaijan Country Representative.

In her country, Dr. Abbasova has facilitated the provision of free oncology diagnostics for women. Another activity in which Dr. Abbasova is involved is on the characterization of cultural heritage artifacts using nuclear analytical techniques, carried out with support from TC.

#### Yemen

Dr.Fairoz Mohammed gave a presentation on her contributions to the evolution of nuclear medicine services in Yemen. Dr. Mohammed's work includes a project supported by TC to procure equipment and hands-on training abroad. In addition, she is working on establishing a WiN chapter in Yemen.



#### **WiN-IAEA Executive Committee**

**President** Eva Gyane

Vice-President Elena Buglova

Secretariat and Membership Yana Feldman, Janette Donner

**Mentoring** Gabriele Voigt

**Education and Events** Monica Sbaffoni, Susan Cohen-Unger, Tsvetelina Miliovska

**Communication** Mio Isshiki and Elzbieta Mazurkiewicz-Cardenas (web), Lisa

Berthelot (outreach), Sharon Soliban

**Treasurer** Susan Morgan